CASTLE PARK CATCHMENT AREA
Transforming a community through education.

Coordinated by South Bay Community Services (SBCS), Chula Vista Promise Neighborhood brings together a collaboration of partners focused on family, education, health and community to provide children in Castle Park neighborhood with the kind of opportunities they need to excel in school, get into college, find good jobs and lead healthy lives.

**NEIGHBORHOOD SNAPSHOT**

- **93%** Castle Park High
- **76%** Hilltop High
- **5** Public Schools
- **33** Census Blocks
- **6744** Neighborhood Population

**Demographics**

- **44%** Female Headed Households
- **30%** Adults Graduated High School
- **14.7%** Families 200% of the Federal Poverty Rate

*Source: American Community Survey, 2006 - 2010*
### CRADLE TO CAREER

#### FAMILY SUPPORT
- Promotoras
- Campus Parent Centers
- Website
- Skills Development
- Emphasis on Social & Emotional Learning
- Wellness Program
- 21st Century Skills Development
- Community Engagement
- English as a Second Language (ESL) Support

#### Early Childhood Education (birth to 3rd grade)
- Child Care Provider Support
- Newborn Home Visits
- Universidad de Padres
- Escuela del Futuro Preschool
- Mi Escuelita
- Therapeutic Preschool
- Tutoring
- Transition to Kindergarten
- Chula Vista College Institute
- Imagine Learning
- Professional Development
- Child Abuse Prevention & Intervention
- Healthy Development Services

#### Elementary School (grades 4 to 6)
- Turnaround Model
- After School Program
- Music Programs (K-6)
- Tutoring
- Literacy Cafe
- Parent Center
- Achieve 3000
- Imagine Learning
- Access to Technology
- Bullying Prevention
- School Resource Officer
- Castle Park Wellness Program
- Summer Camp

#### Middle School (grades 7 & 8)
- Turnaround Model
- After School Program
- Academic Advocates Tutoring
- Literacy Cafe
- Parent Center
- Achieve 3000
- Access to Technology
- Bullying Prevention
- School Resource Officer
- At Risk Youth Services
- A Reason To Survive (ARTS)

#### High School (grades 9 to 12)
- After School Program
- Academic Advocates Tutoring
- Literacy Cafe
- Parent Center
- Achieve 3000
- Fab Lab
- Access to Technology
- Bullying Prevention
- School Resource Officer
- At Risk Youth Services
- SAT Test Preparation

#### College & Career
- Academic Advocates
- College Application Guidance
- Summer Jobs & Internships
- College Tours
- Compact for Success
- ROP Career Pathways
- Workforce Development
- Career Readiness Programs

### WRAP AROUND SERVICES
- Parent Education
- Community Gardens
- Nutrition Program
- Internet/Computer Access & Education
- Family Self Sufficiency Services
- Tax Preparation
- Workforce Development & Employment Assistance
- Mobile Medical Unit
- Domestic Violence Services
- Community Resources
- Housing Assistance
- Emergency Food
- Neighborhood Revitalization
- Adult Education
- Youth Services
- Transitional & Affordable Housing
CVPromise Data

Sources
- Efforts to Outcomes
- CVESD
- SUHSD
- National Student Clearinghouse
- Neighborhood Survey
- School Climate Survey
- Partner data

Type
- Comparative
Medical Home

- 2014: 89.16% (N = 332)
- 2016: 91.52% (N = 283)

Source: 2016 Neighborhood Survey
ELN Supports
Development Specialists

Development Specialists serve as resource navigators and support for families with children 0-5. Services provided through Development Specialists include:

- Parent education
  - Universidad de Padres: 8 weeks, development education
  - Learn With Me Preschool: 9 weeks, parent/child sessions
  - Learn With Me (Toddler/Infant): 6 weeks, parent/child sessions
  - Behavior (Rady Children’s Hospital): 10 weeks, positive discipline
  - Therapeutic Sessions—Para Las Familias, Episcopal Community Services—15 week parent/child sessions on strategies for engagement and supporting children.
- Professional development for formal/informal daycare providers
- Resources and support
ELN Outreach
Community Members contacted by Promotoras and Development Specialists

GPRA 1: Medical home for families with children 0-5
GPRA 2: Children demonstrate appropriate functioning
GPRA 3: Children participate in early learning settings

Source: ETO
Participants in ELN Workshops with Children Age 3

- 81% Meet milestone for age 3
- 19% Not meeting milestone for age 3

Source: ETO
Kinder-Readiness

National Average for Low Income Children: 48%
Elementary
3rd Grade Math & ELA

Testing Type: Local Measures

Source: CVESD

<table>
<thead>
<tr>
<th>Year</th>
<th>ELA (CPE)</th>
<th>Math (CPE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-13</td>
<td>46.77%</td>
<td>6.45%</td>
</tr>
<tr>
<td>13-14</td>
<td>48.48%</td>
<td>36.92%</td>
</tr>
</tbody>
</table>

N=62
N=65

N=66
3rd Grade Math & ELA

Testing Type: CAASPP Assessment | Local and State Comparisons

Source: CVESD

<table>
<thead>
<tr>
<th>Year</th>
<th>ELA (CPE)</th>
<th>Math (CPE)</th>
<th>ELA (CA)</th>
<th>Math (CA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>14-15</td>
<td>42.00%</td>
<td>44.23%</td>
<td>36%</td>
<td>33%</td>
</tr>
<tr>
<td>15-16</td>
<td>56.25%</td>
<td>44.23%</td>
<td>32%</td>
<td>29%</td>
</tr>
</tbody>
</table>
4th Grade Math & ELA

Testing Type: Local Measure

Source: CVESD
4th Grade Math & ELA

Testing Type: CAASPP Assessment | Local and State Comparisons

Source: CVESD

<table>
<thead>
<tr>
<th>Year</th>
<th>ELA</th>
<th>Math</th>
</tr>
</thead>
<tbody>
<tr>
<td>14-15</td>
<td>N=59</td>
<td>N=59</td>
</tr>
<tr>
<td>15-16</td>
<td>N=61</td>
<td>N=61</td>
</tr>
</tbody>
</table>

- ELA (CPE): 47.00%
- Math (CPE): 44.26%
- ELA (CA): 39%
- Math (CA): 28%

Note: N refers to the number of students for whom data is available.
5th Grade Math & ELA

Testing Type: Local Measure

Source: CVESD

- ELA (CPE): 31.25% to 40.35%
- Math (CPE): 3.13% to 33.33%

12-13:
- ELA: N=64
- Math: N=64

13-14:
- N=57
- N=57

Source: CVESD
5th Grade Math & ELA

Testing Type: CAASPP Assessment | Local and State Comparisons

Source: CVESD
6th Grade Math & ELA

Testing Type: Local Measures

Source: CVESD
6th Grade Math & ELA

Testing Type: CAASPP Assessment | Local and State Comparisons

Source: CVESD
Percent of Students Who Met Standards

CASTLE PARK ELEMENTARY

CAASPP ELA Two-Year Target Group Comparison | Grades 3-6

Source: CVESD
Castle Park Elementary

CAASPP Math Two-Year Target Group Comparison | Grades 3-6

Percent of Students Who Met Standards

- All Students: 29% (2014-15), 37% (2015-16)
- English Learners: 12% (2014-15), 19% (2015-16)
- Socioeconomically Disadvantaged: 29% (2014-15), 36% (2015-16)
- Students with Disabilities: 3% (2014-15), 3% (2015-16)

Source: CVESD
6th Grade Attendance

Chronic Absenteeism

Source: CVESD

<table>
<thead>
<tr>
<th>Year</th>
<th>Absenteeism Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-13</td>
<td>10.53%</td>
</tr>
<tr>
<td>13-14</td>
<td>3.39%</td>
</tr>
<tr>
<td>14-15</td>
<td>1.75%</td>
</tr>
<tr>
<td>15-16</td>
<td>0.00%</td>
</tr>
</tbody>
</table>
6th Grade Attendance

Attendance Rates

6th Grade Attendance Rates

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-13</td>
<td>88.82%</td>
</tr>
<tr>
<td>13-14</td>
<td>96.83%</td>
</tr>
<tr>
<td>14-15</td>
<td>96.51%</td>
</tr>
<tr>
<td>15-16</td>
<td>97.10%</td>
</tr>
</tbody>
</table>

Source: CVESD
Middle School
7th Grade Math & ELA

Testing Type: CAASPP Assessment | Local and State Comparisons

Source: SUHSD

Graph showing the percentage of students meeting the state standards in ELA and Math from 2014-2015 and 2015-2016.

14-15
- ELA: N=937
- Math: N=967

15-16
- ELA: N=865
- Math: N=825

ELA (CPM, HTM) 34.93%
Math (CPM, HTM) 23.15%
ELA (CA) 34%
Math (CA) 28%
8th Grade Math & ELA

Testing Type: CAASPP Assessment | Local and State Comparisons

Source: SUHSD

<table>
<thead>
<tr>
<th></th>
<th>14-15</th>
<th>15-16</th>
</tr>
</thead>
<tbody>
<tr>
<td>ELA: N</td>
<td>995</td>
<td>N=890</td>
</tr>
<tr>
<td>Math: N</td>
<td>1,014</td>
<td>N=893</td>
</tr>
</tbody>
</table>

26%        39%        25%        41%        42.25%        24.75%        24.86%
7th Grade Attendance

Middle School: CPM and HTM

- 2012-2013: 89.94% (N = 960)
- 2013-2014: 88.23% (N = 1,137)
- 2014-2015: 97.90% (N = 906)
- 2015-2016: 98.15% (N = 914)

Source: SUHSD
8th Grade Attendance

Middle School: CPM and HTM

Source: SUHSD

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-2013</td>
<td>93.15%</td>
<td>979</td>
</tr>
<tr>
<td>2013-2014</td>
<td>86.91%</td>
<td>1,120</td>
</tr>
<tr>
<td>2014-2015</td>
<td>98.20%</td>
<td>972</td>
</tr>
<tr>
<td>2015-2016</td>
<td>99.79%</td>
<td>939</td>
</tr>
</tbody>
</table>

Source: SUHSD
High School & Postsecondary
College Retention

Overall for All Cohorts

> In public 4-year institutions, only 34% of low-income, first gen students compared to 66% of their peers earn a bachelor’s

—> In private 4-year institutions, only 43% complete, compared to 80%

Source: SBCS ETO
Leadership & Civic Engagement
Community Engagement

Volunteer Hours | More than 200 school & community events

Source: ETO
Access to Health Services

Health Insurance coverage in CVPromise Catchment Area

Source: 2016 Neighborhood Survey
Resident Leadership Academy

Initiated January 2016

1st Cohort: 20 Residents | Graduation: April 2016

2nd Cohort: 20 Residents | Spring 2017

Source: ETO
CVPromise Partners

South Bay Community Services • Castle Park Elementary School
Castle Park Middle School • Castle Park High School • Hilltop Middle School
Hilltop High School • San Diego Association of Governments
Chula Vista Elementary School District • Sweetwater Union High School District
County of San Diego, Health and Human Services Agency, Child Welfare Services
County of San Diego, Health and Human Services Agency, Public Health Nursing
City of Chula Vista • Chula Vista Police Department • United Way of San Diego
Chula Vista Community Collaborative • Family Health Centers of San Diego
Scripps Mercy Hospital, Chula Vista • Southwestern College
Barrio Logan College Institute (BLCI) • South Bay YMCA • SeaWorld San Diego
YMCA Childcare Resource Service • San Diego Youth Symphony
San Diego Organizing Project • San Diego Futures Foundation
University of California, San Diego (UCSD) • UCSD Academic Connections
A Reason to Survive (ARTS) • First 5 Commission of San Diego • Manpower
Sharp Chula Vista Medical Center • Wells Fargo • Parker Foundation
San Diego Women’s Foundation • Living Coast Discovery Center
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Instagram/ CVPromise
“You guys are setting a profound, profound model here. The whole country can learn, the national implications of what you’re doing are very significant.”

- U.S. Secretary Arne Duncan

“Strong Start, Bright Future”
Back to School Bus Tour
September 2013